

Auckland  
Founda+ion

# A strong and thriving Tāmaki Makaurau.

ANNUAL REPORT 2019/20

[aucklandfoundation.org.nz](http://aucklandfoundation.org.nz)



*Photo supplied by Rise UP Trust*





At Auckland Foundation,  
we're on a mission to  
inspire and unlock a  
movement.

A movement of  
impactful giving.

A movement made  
possible by generous  
Aucklanders.

87

SOCIAL, ENVIRONMENTAL  
OR CULTURAL PROJECTS  
SUPPORTED BY OUR  
DONOR ADVISED FUNDS

\$1.545M

RECEIVED IN  
DONATIONS

36

CHARITIES SUPPORTED  
WITH GRANTS FROM  
OUR CONTESTABLE  
FUNDING ROUNDS



# We are incredibly proud of the successes of 2020.

It is my very great pleasure to introduce the Annual Report of Auckland Foundation for 2019/20.

This year we finalised the changes to the Foundation's strategy to ensure it remained relevant to our communities – and 2020 has underscored exactly how important our vision and mission are.

Our mission – to inspire generous Aucklanders – has been key to our Covid-19 Community Response Fund. Communities and charities have been challenged at levels that haven't been seen in decades, and the pressure on charities to support the growing need has been huge. By using our community knowledge and networks to identify where some of the greatest needs were, we were able to channel immediate funds and support into those areas.

If our vision for Tāmaki Makaurau is to exist, we need to unlock a movement – not just with our regular generous donors and funders, but right across the community. We need to come together and collaborate where we

have a shared purpose so we can deliver the most impactful outcomes.

What Auckland Foundation has is a unique proposition, and a dedicated team who are committed to ensuring the community foundation model delivers for Aucklanders and Auckland.

Our Donor Advised Funds, which match the passion of Aucklanders to where there is need, are fundamental to our strategy. Donors and funders are able to be strategic and involved with their giving while avoiding the complexity of establishing their own structures. We are pleased to have had a number of new donors and Funds join the Foundation this year, and during 2021 we will continue to raise the profile and benefits of this service for both those who give and who receive.

Covid-19 has demonstrated what can be achieved when we work together for a common purpose. The pandemic has exacerbated the social impact within our



*Photo by Beka Hope*

**"Covid-19 has demonstrated what can be achieved when we work together for a common purpose."**

communities, and also illustrated the impact we have on nature, by its regeneration during lockdown. We are committed to addressing these issues in Auckland through the Women's Fund and the Hauraki Gulf Regeneration Fund.

Now into its third year, the Women's Fund reinforces the fact that supporting and investing in women can change the lives of whole communities. These past 12 months have been a time for focusing on where the Women's Fund can make the greatest positive outcomes for women, and building the Fund ahead of the 2020 granting programme.

In February this year we announced the Hauraki Gulf Regeneration Fund at the 20th birthday of the Hauraki Gulf Marine Park. This is a long term intergenerational priority, and requires us to work in partnership and collaborate with others who share our purpose for collective action and measurable impact.

We are incredibly proud of the successes of 2020, and remain committed to our mission for 2021 and beyond. Auckland Foundation has an important future that involves and impacts the whole community. But if we are to inspire more impactful giving, we will need your help. Please keep talking about us, supporting us, and introducing us to your friends and colleagues.

On behalf of our wonderful team and the Board, a huge thank you – to our donors, funders, partners and supporters. Together, we can ensure a future where every Tāmaki Makaurau community is strong and thriving.

**Joy Marslin**  
**Executive Chair**





Photo supplied by Mixit

OUR VISION

We envisage a future where every Tāmaki Makaurau community is strong and thriving.

OUR MISSION

We are on a mission to inspire and unlock a movement of impactful giving by generous Aucklanders.



WHAT WE DO

# Our mahi.



## ENCOURAGE AND ENABLE GENEROSITY.

We value manaakitanga and work with generous Aucklanders who want to contribute to a better city for everyone. With our structure making it easy to give efficiently and effectively, donors can focus on making a positive impact.



## ENSURE SUSTAINABLE IMPACT.

Our generous donors don't just wish to see better outcomes for Aucklanders today; they want to have a positive social, environmental and cultural impact for our future whānau. We ensure a lasting legacy for good, by building our endowments and through place-based funds, such as the Women's Fund and the Hauraki Gulf Regeneration Fund.



## SUPPORT AUCKLAND'S COMMUNITIES.


Every Aucklander should have a sense of whanaungatanga in our city. Access to good food and housing, feeling safe, and being able to earn a living are basic rights that we want all Aucklanders to enjoy. We distribute much-needed funds across the region to grassroots groups through our granting rounds, and provide advice to our donors on where their gift will make a difference



## DRIVE EFFICIENCY IN THE CHARITABLE SECTOR.

We work closely with professional advisors to promote the community foundation model as an effective, efficient vehicle for philanthropic giving.



A young person with curly hair, wearing a grey hoodie, is laughing heartily while holding a colorful striped ball. They are sitting on the grass next to a man with long dark hair tied back, wearing a tan jacket, who is also laughing and looking at the young person. The background shows a green lawn, trees, and a white picket fence.

# Celebrating generosity, and a generous Auckland.

*Photo supplied by Upside Youth Mentoring New Zealand  
(formerly Brothers in Arms)*

Each donor has their own unique story to share about their giving, and every grantee has a story about the impact that giving has made.



# Giving back at the most local of levels.

The community foundation model celebrates and enables place-based giving – a way for people to give back and make a difference for their city or their region.

One anonymous Auckland Foundation donor is so passionate about their Waiheke community, that much of their giving focuses specifically on issues affecting the island, its people and its environment.

Two recent grants through Auckland Foundation have focused on sustainability initiatives driven by the Waiheke Resource Trust.

The first, a solar panel project to make the Waiheke Sustainability Centre a more sustainable place, was very successful. As well as being able to hire a local solar panel supplier, the solar panels themselves generate enough energy on a sunny day to meet the centre's daily electricity usage.

The second funded project aims to minimise the amount of food going to landfill, via a local food waste collection service that also processes the collected waste and transforms it into high-nutrient compost.

Despite only being in operation since February 2018, the Compost.Co initiative is already seeing significant results, diverting and processing 19,403 kgs of food scraps in 2019 – a 400% increase from the year before.

As General Manager of Waiheke Resources Trust Michael Maahs says, "A healthy and thriving environment allows a community to flourish."

The donor has made other grants to support the Waiheke community in the last year, including Waiheke Budgeting Services as part of their Covid-19 response, Native Bird Rescue Waiheke and Waiheke Community Housing Trust.

*Photo supplied by Waiheke Resource Trust*



**"A healthy and thriving environment allows a community to flourish."**



# Community generosity for community wellbeing.



**"By supporting initiatives and ideas that benefit our community, whether it be healthy living, sports, or education, the grants also support our vision of Hobsonville Point as a place of community engagement and respect."**

At the site of the former Hobsonville Air Base in North West Auckland is Hobsonville Point, a fast-growing community of families, retirees, and everyone inbetween.

With such a strong sense of community amongst residents, the Residents' Society wanted to do something to support and contribute to local wellbeing.

So they established the Hobsonville Point Community Grants Fund with Auckland Foundation, a small community grants programme that provides financial assistance for local activities and events.

Chair of the Fund's advisory committee, Clive Ellis, says the focus of the grants is to support Hobsonville Point as a great place to live, work, play, grow and learn.

"By supporting initiatives and ideas that benefit our community, whether it be healthy living, sports,

or education, the grants also support our vision of Hobsonville Point as a place of community engagement and respect."

Opening for applications at the end of 2019, the Fund started making its first grants in February of this year – including a grant for a water play day for local tamariki and whanau to socialise and have fun, organised by North West Toy Library.

Clive Ellis, adds, "The North West Toy Library is a real boon to parents of young children who live in our area. Community networking is very important to the Society, as we live in a medium-density housing area and encouraging community spirit is a key part of our purpose."

"We were delighted to approve funding for the North West Toy Library's water play day at the Point's Waterpark – we see it as a win-win for children, parents and our whole community."

*Photo supplied by North West Toy Library*



# A fund for future generations.



**“Auckland Foundation has a reputation for facilitating effective giving – giving that is real and has a positive impact.”**

Located in Henderson, Liston College is in the heart of West Auckland's diverse, multi-cultural and inclusive community, providing quality Catholic values-based education for Year 7-13 boys.

The all-boys school, which was established in 1974, has had some notable alumni, including Simon Dallow, Josh Blackie, Mark Carter, Darroch Ball, Lomano Lemeki and Paul Urlovic, to name but a few, as well as an active Old Boys Society who maintain strong connections with the school that provided them with opportunities in life.

Recognising that many former students want to give back to their College, as well

as needing to ensure the school's legacy for future generations of boys, the Liston College Foundation Fund (LCFF) was established with Auckland Foundation in February this year.

“The Liston College Foundation Fund is a wonderful opportunity to ensure Liston College continues its proud tradition of supporting young men of Catholic character who will influence and contribute positively to their families, communities and nation for generations to come,” says Margaret Hudson, the school's Director of Advancement.

“Once we have built up enough funds,

the focus will be scholarships, capital projects within the college, sports coaching and resources, development of music and cultural performances and out of classroom educational experiences.”

The Fund will be formally launched at an event at Liston College in July 2020 and is already starting to build its endowment.

Margaret adds, “Having Auckland Foundation professionally manage Liston's Fund has been a great help to our College, rather than going through an onerous process of setting up a charity with the extensive compliance regulations that didn't exist 5-10 years ago.”

“Auckland Foundation has a reputation for facilitating effective giving – giving that is real and has a positive impact – and ensuring that funds are invested wisely to support the community in perpetuity. Prospective donors to the Liston College Foundation Fund can therefore have confidence that their investment will be professionally managed, ensuring their grandchildren's grandchildren can receive a quality Catholic values-based education and be equipped to serve others as are our current students.”



**We envisage a future where every Tāmaki Makaurau community is strong and thriving. And we're here to inspire generous Aucklanders.**

By making it easy for donors to support causes they care about, we enable impactful giving by generous Aucklanders.

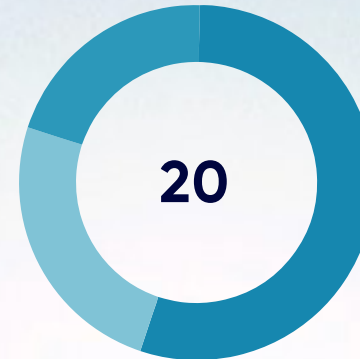
Whether you're passionate about the environment and tackling climate change, addressing social inequality and child poverty, or you want young people to be able to develop the skills and tools to help them thrive, we can help you make an impact in the areas you care most about.

This year we welcomed five new Donor Advised Funds into the Auckland Foundation family.

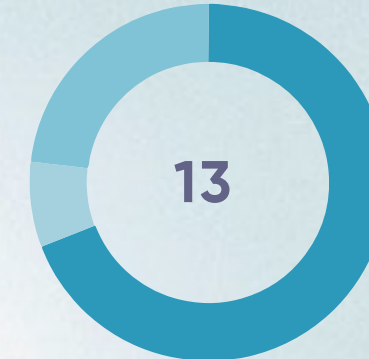
**Where our generous donors make a difference.**

**11** COMMUNITY  
**5** HEALTH & MEDICAL  
**4** POVERTY ALLEVIATION

LIVING WELL IN AUCKLAND



ENJOYING OUR ENVIRONMENT:  
OUR WHENUA, MOANA AND AWA

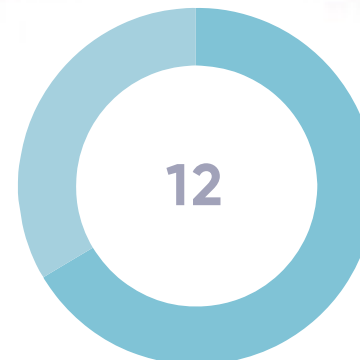


ENVIRONMENT **9**  
UNSPECIFIED **3**  
ANIMAL WELFARE **1**

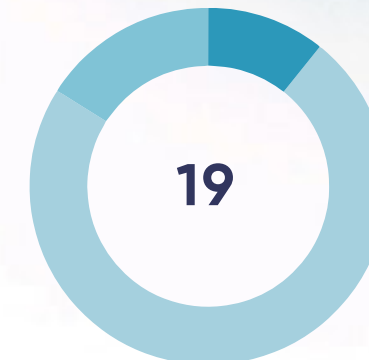
**47\***  
TOTAL FUNDS

**8** ARTS, CULTURE  
& HERITAGE  
**4** WOMEN & GIRLS

CELEBRATING OUR TALENTS,  
DIVERSITY AND HERITAGE



NURTURING TOMORROW'S AUCKLANDERS:  
OUR TAMARIKI AND RANGATAHI



EDUCATION **14**  
YOUTH **3**  
EARLY CHILDHOOD **2**

\*Total of 47 Funds, 8 Funds have multiple areas of focus.



More than one million dollars was granted to charitable causes on behalf of our donors in the 2019/20 year.

A TOTAL OF

**\$1,085,246.**



ARTS & HERITAGE



COMMUNITY



EARLY CHILDHOOD



EDUCATION



ENVIRONMENT & SUSTAINABILITY



FAMILIES & WHANAU



FINANCIAL HARDSHIP



FINANCIAL LITERACY



REFUGEE & MIGRANT COMMUNITIES



SOCIAL INCLUSION



WOMEN & GIRLS



YOUTH




# Covid-19: A community responds.

The Covid-19 pandemic has had an unprecedented effect on us all. We saw needs emerge where there had not been before. Existing inequalities became even more painfully apparent. Charities and social agencies faced incredible pressure to continue delivering community services and support during a national lockdown, while simultaneously facing financial uncertainty and significantly reduced funding.

Communities responded almost immediately. We saw incredible acts of kindness and generosity. In the philanthropic sector, funders around New Zealand came together to ensure the charitable sector was supported as much as possible. A huge thank you must go to Philanthropy New Zealand for their leadership in this space.

Auckland Foundation established a Covid-19 Community Response Fund for generous Aucklanders who wanted to help, but were unsure how, to make a donation. With the funds raised to date, we have been able to support a number of charities addressing some of the identified areas of greatest immediate need – food security, mental health, domestic violence, the elderly and the homeless.

With the pandemic continuing to have an effect globally, there will be significant long-term challenges for us all. The Covid-19 Community Response Fund will look at how we can help our communities to recover, build resilience, and continue to be connected in the months ahead.



**2020 has undoubtedly been dominated  
by the Covid-19 pandemic, and the  
unprecedented effects it has had on  
communities across Aotearoa.**



## Helensville Women and Family Centre is one of the recipients of a grant from our Covid-19 Community Response Fund.

"Operating in a rapidly growing rural community, the demand on our service continues to increase every year. We also noticed Covid-19 causing heightened levels of anxiety for adults, youth and children – leaving people to feel more vulnerable, isolated and at-risk," says Clinical Manager Nelene de Beer.

With demand for foodbanks across the country rising, and recognising the pressures facing its community, Helensville Women and Family Centre was quick to respond to find a way of supporting those in need.

The Kai Collective is a collaboration between Helensville Women and Family Centre and local social agencies including Kia Timata Anō Women's Refuge, Te Ha Oranga, South Kaipara Men's Centre, Outwest Youth and representatives from local schools as well as police. In the first month they delivered more than 145 food parcels to 68 homes, helping 149 adults and 129 children.

Tracey Roberts, a social worker at Kaipara College who helped pack and deliver parcels, says, "We're so lucky in this community to have so many agencies willing to work together to ensure we help build up a person's mana and help them get back on their feet."

Meanwhile, a Kai Collective client says the food parcels were invaluable to the family during lockdown. "With the lockdown I had no work and then we found out that my partner has cancer so we have had a lot of extra expenses going to appointments etc. We would not have been able to do it without the food parcels."



**"We're so lucky in this community to have so many agencies willing to work together to ensure we help build up a person's mana and help them get back on their feet."**

*Photo supplied by Helensville Women and Family Centre*



# Helping to turn the tide.



**"The Gulf is a special  
marine ecosystem, and a  
true jewel in our natural  
environment crown."**

The Hauraki Gulf is special to Aucklanders. Most of us will spend time on its waters for business, recreation or education. The Gulf is a special marine ecosystem, and a true jewel in our natural environment crown.

Yet the Gulf's health is declining – and has been for many years. Following the most recent State of the Gulf Report, published in January this year, there is a real sense of urgency that things need to change – and fast. As Auckland's community foundation, we want to play our part, and show our commitment to protecting something so fundamentally intrinsic to Auckland.

We recognise the huge importance the Gulf holds for the communities that make up our city, and the importance of its regeneration for our children's grandchildren and beyond. This is why at an event marking the 20th birthday of the Hauraki Gulf Marine Park, we announced the establishment

of our Hauraki Gulf Regeneration Fund – a long term intergenerational Fund with the aim of regenerating the mauri of the Hauraki Gulf.

Funds raised from generous Aucklanders and others connected to the Gulf, with the guidance and advice of an expert Advisory Panel, will be channelled to support vital projects that will accelerate and maximise work being done to restore and regenerate the health of our beloved Gulf.

We are currently working with a number of like-minded organisations who are similarly committed to turning the tide and we look forward to channelling generosity to this special part of our city so that we have a safe, healthy and thriving Gulf we can continue to use for generations to come.

*Photo by Lorna Doogan, EMR*



# Unlocking the potential of Tāmaki Makaurau women.

**"Amplifying the voices of women, investing in women, and accelerating opportunities for their growth and development."**

In November 2019 we marked the Women's Fund second anniversary with an event to celebrate the community of generous women who have supported this initiative throughout that time.

The occasion also marked an opportunity to reflect on the first two years of the Women's Fund and the learnings made. Recognising the potential for growth, we engaged the wonderful Advocacy Answers to develop a strategy for the next phase of the Women's Fund.

One of the key results from this piece of work was a refreshed mission and clear, defined purpose: **to improve the lives of Tāmaki Makaurau women and girls by unlocking their potential across generations.**

While a scheduled event to launch this strategy to the Women's Fund community inevitably had to be cancelled due to Covid-19, there is still some good news.

2020 will see a number of grants being made to support initiatives that align with the three pou (pillars) of the Women's Fund – amplifying the voices of women, investing in women, and accelerating opportunities for their growth and development. We're excited for the potential this first round of grants has to make a real, impactful difference – particularly as we continue to see the disproportionate effects the Covid-19 pandemic is having on women.

Looking ahead, our primary focus will be growing the Women's Fund to ensure future support of our communities. We've been delighted to welcome new donors this year, and will be looking to attract further supporters and partners, so that we can continue to create positive change for women and girls in Auckland.





JOY MARSLIN – EXECUTIVE CHAIR

Joy has been at the helm of our Board since 2018, and has had an extensive career in wealth and private banking. In addition to her role with Auckland Foundation, Joy is the Chair of Simplicity NZ Ltd, a Trustee of Assistance Dogs New Zealand Trust, a Director of the Impact Enterprise Fund, and Head of Investor Relations at New Ground Capital Ltd.



IAN SHORT – DEPUTY CHAIR

Ian has spent the second half of his career to date helping establish and run organisations delivering innovative solutions for urban development and climate change. Ian is currently the Board Deputy Chair, and is a member of the Audit and Risk Committee. He is a Fellow of Chartered Accountants, Australia and NZ and a Chartered Member of the Institute of Directors.



MEL HEWITSON

A Chartered Member of the Institute of Directors, Mel Hewitson has been on the Auckland Foundation Board since 2015. She is a member of the Investment Advisory Committee and chairs the Governance Committee. Mel is an Independent Director of Simplicity NZ, Ngāti Whātua Ōrākei Whai Maia, Trust Investments Management, Domain Name Commission Limited and Heritage Trustee Company. She is Deputy Chair of Foundation North and Chair of Centre for Social Impact. She also chairs the Nominating Committees for the Guardians of NZ Super Fund and the Waikato-Tainui Group Investment Committee. Mel is a student of Te Reo Māori.



SUNEIL CONNOR

Suneil is the Group Chief Financial Officer for Service Foods. He is a Chartered Accountant, Committee Member & Treasurer of the Auckland Branch of the Institute of Directors, Director of KiwiHarvest, Director of the New Zealand Food Network and holds the position of Chair of the Audit and Risk Committee for KiwiHarvest, Auckland Foundation and the New Zealand Food Network. He was previously the CFO for LINK, and ex-KPMG.



KEN WHITNEY

After practicing as a lawyer for over 30 years Ken established Antipodes Trust Group Ltd, a specialist trust and superannuation fund manager. Ken has deep experience of both large and small philanthropic trust governance, and has been on the Auckland Foundation Board since 2017. He is also currently Chair of Philanthropy New Zealand, and a Trustee of the Auckland Health Foundation and the Chisholm Whitney Charitable Trust.



KENNETH LEONG

Kenneth is a corporate advisor with a background in international business and corporate finance. He has a track record of facilitating business transactions across cultures, specialising in bridging the gap between Asian and New Zealand businesses. He is also the Chairman of ASEAN New Zealand Business Council. He has been an Auckland Foundation Board member since 2016 and is a member of the Audit and Risk Committee.



QIUJING EASTERBROOK-WONG

Co-founder and Director of Borderless, QiuJing joined the Auckland Foundation Board in 2019, and brings skills in strategy, social change, entrepreneurship and marketing. In 2012, she was awarded a Blake Leadership Award for her services to social change and was a Finalist in the Women of Influence Awards, social enterprise category (2014). QiuJing is currently a Patron of the Friends of Women's Refuge Trust and a Trustee of the Minnie Baragwanath Foundation.



AMOKURA PANOHO

Amokura is Head of Auckland Council Te Matatini 2021 - Pou Kokiri Te Matatini 2021 ki Tāmaki Makaurau, and an expert in business strategy, governance and relationship management, and fostering social-cultural networks. With a specific focus on Māori economic development, tourism and the creative industries, she has built an extensive network across Iwi organisations throughout the country, as well as Māori businesses and enterprises. Amokura has been an Auckland Foundation Board member since 2016, and is a committee member of TRAVCOM and a Director of Te Ahi Kaa o Puketapu Limited.



RACHEL SMALLEY

Rachel's journalism career spanned two decades working across every media platform – television, radio, digital and print – in a number of continents including Africa, Central Asia, the Middle East, Europe and America. Before joining the Auckland Foundation Board in 2020, she was part of the Global Women Breakthrough Leadership programme in 2019 and is now a director of Smalley Communications, a storytelling and strategic communications agency.



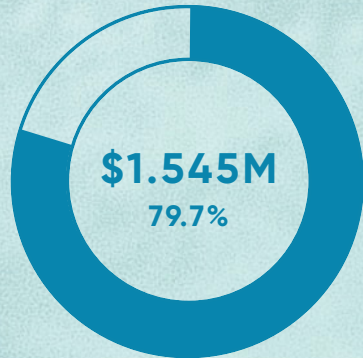
DOUG HANNA

Director at Terabyte Interactive, Doug has a sound background in and understanding of digital technologies across accounting, sales and marketing, e-commerce and customer engagement. In addition to being a Board member of Auckland Foundation since 2017, Doug also sits on the board of TimeOut Charitable Trust.

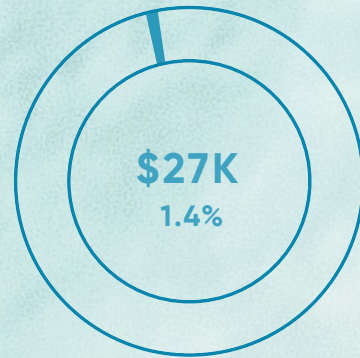
We would like to acknowledge and thank Trustee Alison Sutton, who resigned during the year under review.



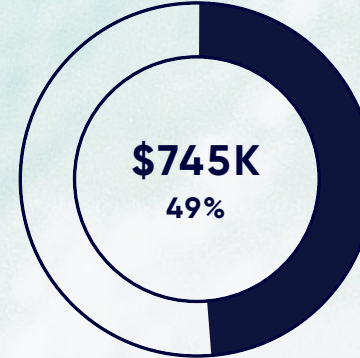
DONATIONS



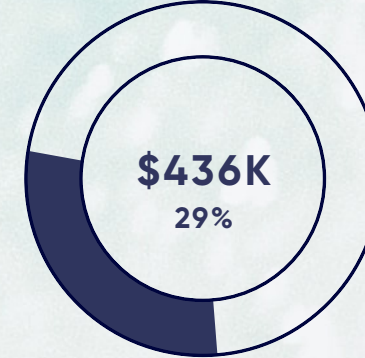
NET GAINS ON INVESTMENT



GRANTS MADE ON BEHALF OF DONORS

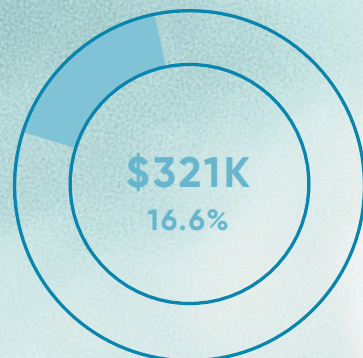


ADMINISTRATION EXPENSES

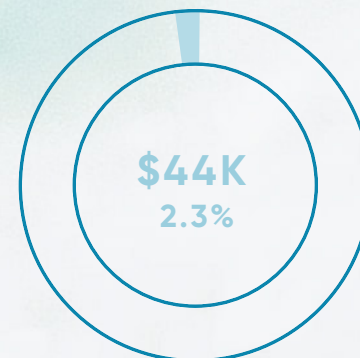


**\$1.937M**  
TOTAL INCOME

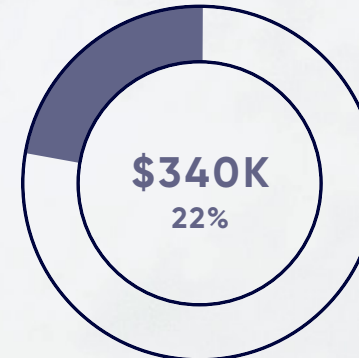
**\$1.521M**  
TOTAL EXPENDITURE



GRANTS



ADDITIONAL INCOME



GRANTS MADE ON BEHALF OF THE TINDALL FOUNDATION



**\$435K**  
OPERATIONAL INCOME



**\$402K**  
OPERATIONAL EXPENSES



**\$33K**  
OPERATIONAL SURPLUS



# Thank you to our whānau.

## Our friends, supporters, and donors.

Each year, we are fortunate to have organisations and individuals supporting us to encourage, enable and grow effective philanthropy in Auckland. Whether it's through grants, donations or pro-bono support, our wonderful partners help to make our work possible:



**Denham Bramwell**

**The Friends of Auckland Foundation**

**Baton Rouge Area Foundation**

**Duncan Cotterill**

**Advocacy Answers**

Special thanks to our cornerstone suppliers:

**ASB**

**Bellingham Wallace**

**Harbour Asset Management**

**RSM Hayes Audit**

**Social Effect**

**Spruik**

And our national member bodies:

**Community Foundations of New Zealand**

**Philanthropy New Zealand**

And...

A big thank you to each of our incredible donors; without your compassion and generosity we would not be able to make the community impact that we do.

## Contact us.

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### CHARITY REGISTER NUMBER

CC44688

### WEBSITE

[aucklandfoundation.org.nz](http://aucklandfoundation.org.nz)

Auckland Foundation is proud to be a  
member of the Community Foundations  
of New Zealand.

